

# THE ROCK RETAIL PARK, WIRRAL, BIRKENHEAD



Designed to reflect the traditions of Birkenhead's maritime past, each retail unit in The Rock Retail Park has its own 15m high entrance tower to resemble shipyard gantry cranes. This is particularly relevant with the world famous Cammell Laird shipyard being just opposite the site.

Demand for space in the scheme was high from the very start with Henry Boot Developments having acquired the only site at the time having planning consent for out-of-town retail development on the Wirral.

Main contractor, Henry Boot Construction (UK) Limited built the scheme in three phases with occupants in the first phase being JJB Sports, Staples,

Brunswick Warehouse, Matalan and McDonald's.

In the second phase, a single 28,000 sq.ft. Wickes DIY store was provided in the company's corporate styling with goosewing grey cladding.

The third phase, a 17,500 sq.ft. unit, is occupied by PC world.

