

B&Q WAREHOUSE, WHITEHILLS PARK, BLACKPOOL

Whitehills Business Park is one of the North West's largest strategic mixed-use development sites, situated adjacent to Junction 4 of the M55 motorway and benefiting from immediate access to the regional and national motorway networks.

The creation of Whitehills Park is the result of a joint venture between two Henry Boot companies, with all development and marketing being undertaken by Henry Boot Developments Limited and land assembly and planning functions performed by Hallam Land Management Limited.



The 125 acre first phase included the development of a 100,000 sq.ft B&Q Warehouse along with a Scottish & Newcastle Premier Lodge Hotel (81 beds) and an Outside Inn public house. Leisure operator, Next Generation, has purchased six acres of land adjacent to the Scottish & Newcastle hotel and public house, and obtained detailed planning consent for a substantial health and fitness club with outdoor tennis centre.

The remaining land is suitable for a wide range of development purposes including office, industrial warehousing and distribution, car showroom, trade centre, fast food and restaurant uses.

